

For
Friday

Store Open 9 A. M. to 5:30 P. M.

Men are coming more and more to depend on Gimbel's
for clothing and furnishings and shoes.**GIMBEL BROTHERS**
MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Thursday, October 19, 1922

The Sunday Services of Holy Trinity Chapel will be
broadcasted again in a few weeks. The magnificent organ
is being improved.For
Friday**An Anniversary Event!****Subway Store Sale of Girls'**
\$8 to \$12 Dresses—Many Samples Included—at**\$5 VELVETEENS—with flower garlands embroidered on WOOL-CREPES—with stunning checkerboard braids.**

Velour Checks—with the cutest scarlet-inlaid pockets. Wool Jerseys—embroidered or color-trimmed. Serges combined with velveteen. Velours with gold-color embroidery. French Serge with silk or wool embroidery. French serge with applique trimmings.

Pleated skirts with scalloped overblouses. Straight-line models. Pinafore styles. Panel styles.

Navy, brown, tan, henna, purple, red and tangerine.

Twenty-five styles, besides the samples.

Variously in sizes 7 to 10, 10 to 14, 8 to 14.



\$5



\$5



\$5



\$5



\$5



\$5



\$5



\$5



\$6.50



\$6.50



\$6.50



\$6.50



\$6.50



\$6.50



\$6.50



\$6.50



\$6.50

Girls' \$8 to \$14 Winter Coats
at**\$6.50**

Plenty with big fur collars. Plenty with fabric-fur collars. Plenty with the big button-high-or-low collars of the same fabric as the coat itself.

Twenty different styles to choose from—raglan styles, sports coats (cutest, most boyish things!), wrap-style coats; coats with novelty pockets; coats with high, storm, breast pockets; coats with pleated backs, plain backs, loose backs, stitched backs, arrowhead backs.

Cheviots, velours, polaires, mixtures, chinchillas.

Cocoa-brown, Copenhagen blue, navy blue, sand, brown heather, brown and blue mixtures. Sturdily lined throughout.

Twenty styles—variously in sizes 7 to 10, 10 to 14 and 8 to 14.

—Gimbel's Anniversary Sale, Subway Store.

Crepe de Chine Over-Blouses—Anniversary Specials**at \$6.95**

Exceptionally pretty treatment with the Vassar collar, Balkan hip-band and flared sleeves' insert, of a different color, overlaid with silk-braid motifs in modified Vandyke pattern—the motifs in the color to match the blouse.

Black with the new muffin tan.

Navy with the new fog gray.

Brown with the new bobolink tan.

Rust with tan.

—Gimbel's Anniversary Sale, Salons of Dress, Third floor.

**Sale—Misses' Sample Suits**
at \$47.50 Values \$65 to \$89

Including plenty of the new "Balkan Blouse" styles that have the long, tailored, slim effect, with all their pretty, girlish blousing.

But, including saucy, loose, swinging box-y coat-suits. And straight-line styles, too.

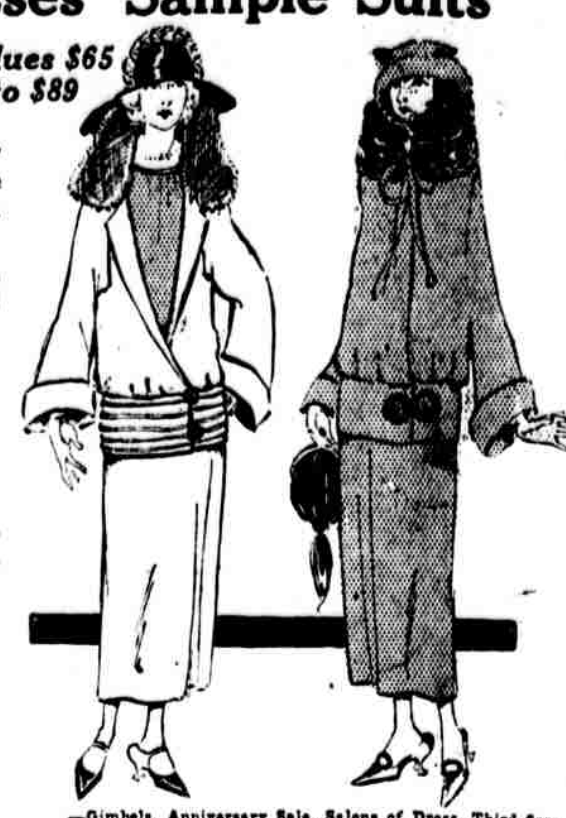
Two-Piece and Three-Piece Models—Mostly Fur-Trimmed

Duvet de laines, Normandies, duvetyns, Arabellas and melrosas. Various trimmed with beaver fur, or squirrel, or wolf, or caracul, or nutria, racoon and fox.

Mostly the Fashionable Brown Tones

But enough navy blues—and enough blacks.

14 to 20 year sizes.



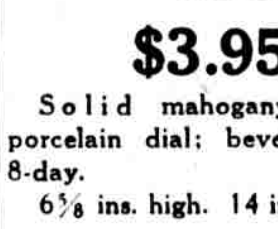
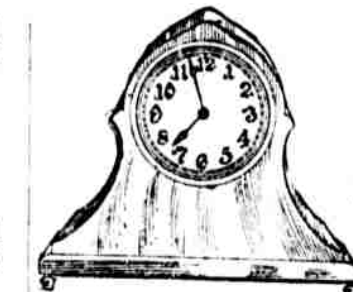
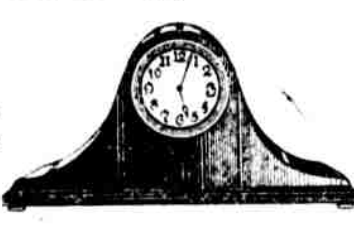
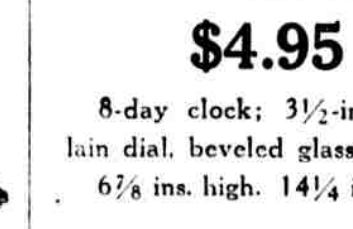
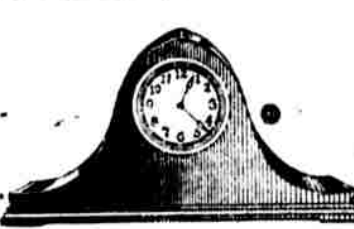
—Gimbel's Anniversary Sale, Salons of Dress, Third floor.

Very Remarkable Sale of CLOCKSEight-day Clocks of America's Two Foremost Makers
Twenty-five Hundred of Them

And the dearest one is at half price—many are at less than half price. Yes, guaranteed; yes, good; yes, handsome enough for giving. Solid brass movements.

**A Thousand \$2 Alarm Clocks at \$1**

First time in four years we've had such a bargain. Nickel; back bell; solid case; guaranteed for a year.

**\$3.95**
Solid mahogany, 3 1/2-in. porcelain dial; beveled glass; 8-day.
6 7/8 ins. high. 14 ins. wide.**\$2.95**
Circassian walnut; gilt feet; 8-day; 3 1/2-in. porcelain dial.
7 ins. high. 9 1/4 ins. wide.**\$4.95**
8-day clock; 3 1/2-in. porcelain dial; beveled glass.
6 7/8 ins. high. 14 1/4 ins. wide.**\$2.95**
Circassian walnut; gilt feet; 8-day; 4-in. porcelain dial; beveled glass.
7 1/2 ins. high. 12 1/2 ins. wide.**\$4.95**
Solid mahogany; 8-day; 3 1/2-in. porcelain dial.
14 1/2 ins. wide.

—Gimbel's Clock Section, First floor and Grand Aisle.

Anniversary Special

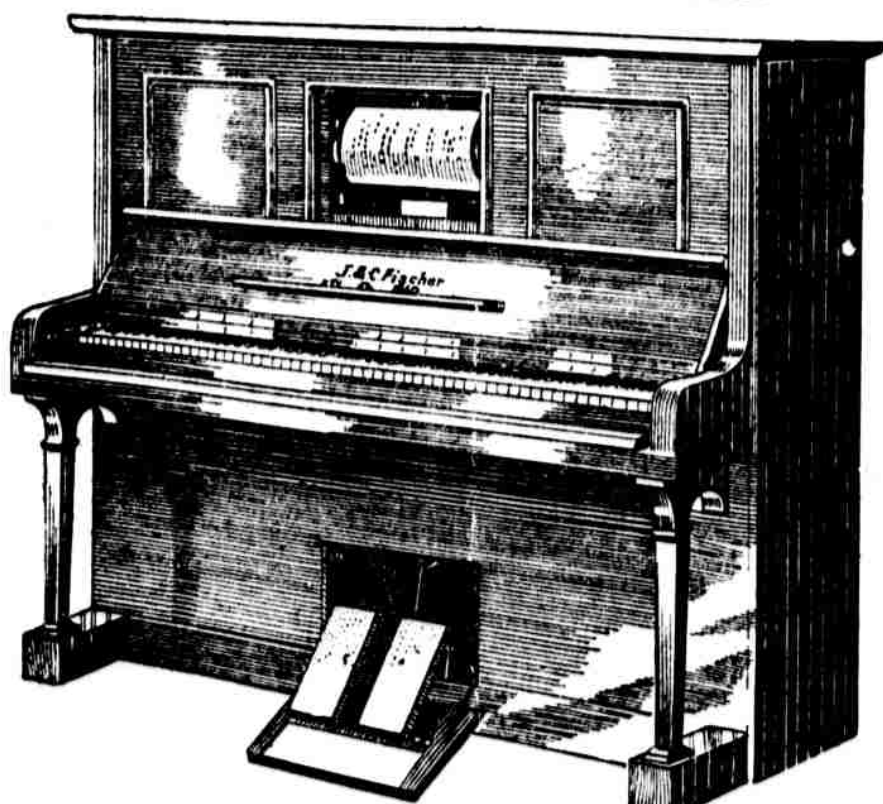
Men's All-Wool Sweaters

Heavy weight. Shaker-knit. Shawl collar. Deep purled bottom. White, navy, maroon, brown, dark green. Sizes 28 to 46. \$4.95. Other Sweaters at \$4.45 to \$15.

—Gimbel's Anniversary Sale, Special, Fourth floor.

Spalding's "Kro Flite" Golf BallsSeconds of \$9 Kinds, at, dozen—**\$5.95**Seconds of Spalding's \$4.50 to \$5.50; **\$1.95** GOLF CLUBS at—

—Gimbel's Anniversary Sale, Fourth floor.

The Entire Stock of Personally-Made J. & C. Fischer PIANOS and PLAYER-PIANOS
Came to the Gimbel Stores**MAHOGANY CASED**
10-Year Guarantee
Free Tuning
Free Delivery
Free Bench or Stool**THREE YEARS TO PAY**

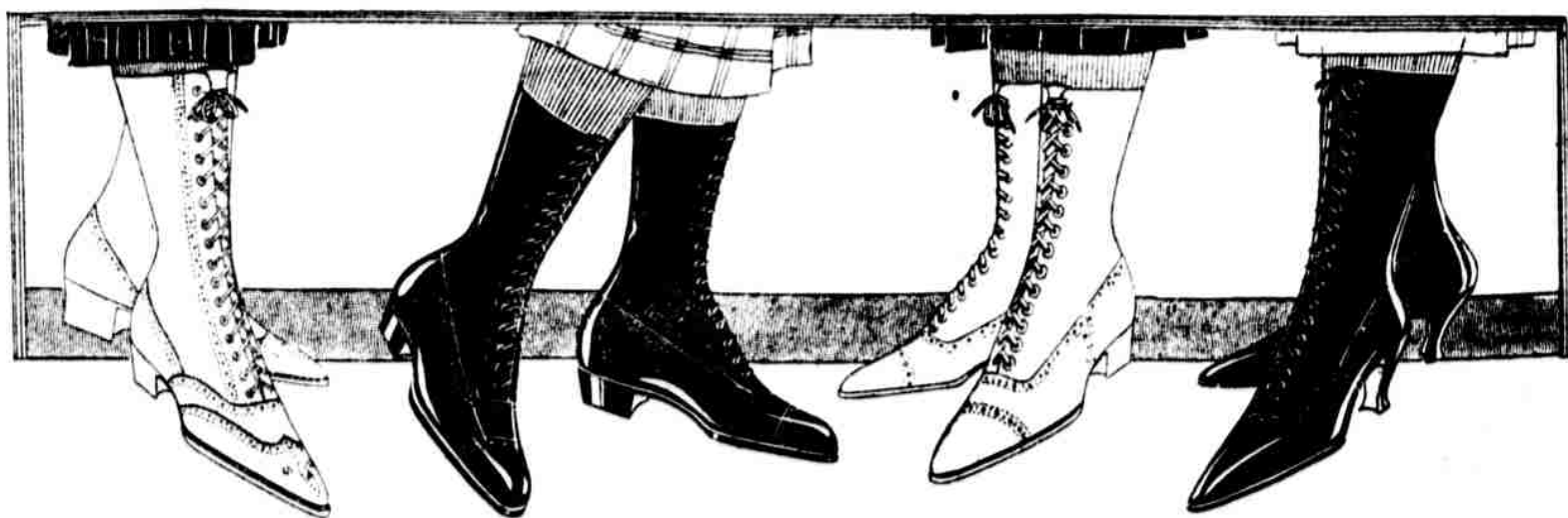
The grand old J. & C. Fischer piano business has been sold to the American Piano Co. that will splendidly continue the work, but the actually-Fischer-made instruments—the pianos that carry the sentiment of the name—were all bought by the Gimbel Stores—New York and Philadelphia—and are actually being sold—

At Savings of 25%

Please act promptly, as one style is already sold out.

J. & C. Fischer Upright, \$352.50
—the \$470 Style**J. & C. Fischer Player-Piano, \$498.75**
—the \$665 Style

If not convenient to visit the Store will you mail this coupon?

Gimbel Brothers, Philadelphia.
Kindly send me—without obligation on my part—full information about the J. & C. Fischer pianos and players now on sale at 25% saving.
Name _____
Address _____**Subway Store Anniversary Shoe Triumph!****Sale of Women's \$7.50 and \$8 Shoes \$2.50**Street and Dress Styles: **Mostly Quality—Tomorrow at—**

After every big shoe sale there's always hundreds of pairs of shoes left on the tables—and they are not undesirable just because they're "leftovers." Possibly a trifle marred from handling, but otherwise in good shape. We've grouped a lot for tomorrow's selling.

Black Kid : Brown Tan Calf : Some Color-Combinations
Some Gimbel lines in the lot. All sizes—but not in all styles. Cuban, Louis and military heels. Splendid values at \$2.50.**Also a Small Lot of Women's Queen Quality Boots With French Heels, Tomorrow at— \$1.35****2000 Pairs of 85c Rubber Footholds Special at 40c**

—Gimbel's Anniversary Sale, Subway Store.